



NEWS RELEASE

Wisconsin Department of Natural Resources
101 S Webster, PO Box 7921, Madison, WI 53707
Phone: (608) 266-6790 TDD: (608) 267-6897
dnr.wi.gov www.wisconsin.gov

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CONTACT: Mark Harings, DNR, 715-831-3263
Leslie Lagerstrom, Phillips Plastics Corporation, 715-262-8000
SUBJECT: Phillips Medical – New Richmond becomes newest Green Tier participant

NEW RICHMOND – Phillips Medical – New Richmond is joining other dynamic, forward thinking companies that are benefiting from the ideas, ideals and advantages of being Green Tier participants. They are affirming their commitment to go beyond current rules and regulations to reduce their impact on the environment. Phillips Medical – New Richmond is part of Phillips Plastics Corporation[®], a native state-of-the-art Wisconsin Company, specializing in custom injection molding of plastic, metal, ceramic, and silicone.

“It is fitting that Phillips Medical – New Richmond is joining Green Tier during Earth Week,” said DNR Secretary Matt Frank. “It is a time for celebrating what we’ve done for the environment and to chart the important work ahead. Through their environmental management system, Phillips Medical – New Richmond will continue to better their relationship with the environment, customers and the community.”

Phillips Medical – New Richmond, (formerly known as Short Run) is a 46,934 square foot facility focusing on low-volume medical programs, and is the first Phillips Plastics facility to participate in Green Tier. Additional Phillips facilities are working on applications to become Green Tier participants.

Phillips Medical – New Richmond has already exceeded compliance with environmental laws in numerous areas. Their extensive recycling program encompasses much of the facility’s wastes, including plastic scrap, metal containers, metal scrap, cardboard, paper, disposable garments, electronics, oils, and cloth rags. Their recent upgrade to fluorescent lighting throughout the plant will result in a 250,000 kWh a year in energy savings. Phillips strongly encourages their people to be environmental stewards beyond the work place and supports

opportunities such as home energy audits. As a Green Tier participant, Phillips Medical – New Richmond will pursue further reductions in waste generation and energy use, as well as explore new recycling options.

"Everyone at Phillips Medical – New Richmond is proud to be part of a company that supports environmental excellence such as the State of Wisconsin Green Tier program," said John Johnson, Phillips Medical – New Richmond Plant Manager. "We are especially proud to be the first Phillips Plastics facility to achieve the State of Wisconsin Green Tier recognition."

The ceremony at Phillips Plastics brought together their environmental commitment to employees, community, company and partners. Phillips raised their new Green Tier flag outside the facility and distributed tree seedlings, fluorescent light bulbs, and reusable bags to its people in celebration of Earth Day. The Phillips Medical – New Richmond facility is the second New Richmond business to participate in Green Tier, joining their neighbor, Federal Foam Technologies, a Tier 1 participant since 2006.

Governor Jim Doyle signed Green Tier into law in 2004 to encourage a collaborative approach to environmental performance between the DNR and Wisconsin businesses. As part of Green Tier, Wisconsin organizations voluntarily commit to reduce their environmental footprint by developing and implementing environmental management systems. These systems act as a roadmap, presenting organizations the opportunity to adopt new technologies and practices to continually improve their environmental performance.

Phillips Medical – New Richmond is a Tier 1 participant in Green Tier. In exchange for a commitment to superior environmental performance, the DNR grants benefits to Tier 1 participants including recognition, a logo used by all Green Tier companies, and a collaborative relationship to assure compliance and superior environmental performance. DNR and Phillips Plastics Corporation see this relationship as an advantage for both business and the environment.

For more information on Green Tier and Phillips Medical – New Richmond's efforts, visit <http://dnr.wi.gov/org/caer/cea/environmental/participants/phillips/index.htm>.